



Petr Parshakov

Title: Associate Professor

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TEACHING DOMAINS

- Data Driven Decision Making
- Data Management
- Digital Economy
- HR Policy

EDUCATION

Degrees

- | | |
|------|--|
| 2019 | Ph.D, Economics, University of Vigo, Spain |
| 2017 | MSc, Management in Higher Education, National Research University Higher School of Economics, Russia |
| 2014 | Ph.D, Finance, National Research University Higher School of Economics, Russia |

PROFESSIONAL EXPERIENCE

Academic experience

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| Since 2022 | Associate Professor, SKOLKOVO Moscow School of Management, Russia |
| Since 2016 | Associate professor, HSE University, Russia |
| 2015 - 2018 | Master in Finance Program Director, HSE University, Russia |
| 2010 - 2015 | Research Fellow, International Laboratory of Intangible-driven Economy, Russia |
| Since 2010 | Senior researcher, International Laboratory of Intangible-driven Economy, Russia |
| 2000 - 2015 | Assistant lecturer, HSE University, Russia |

Other professional experience

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| Since 2017 | Deputy Head, International Laboratory of Intangible-driven Economy, Russia |
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GRANTS AND HONORS

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| 2021 | Funding raised, Artificial intelligence models of natural language processing: Revealing of ESG trends in corporate reports, Principal investigator, PJSC Sberbank of Russia, Russia |
| 2017 | Funding raised, Competitiveness and Leapfrogging Capabilities of Russian Business |

- through Intangibles, Co-investigator, Russian Scientific Foundation, Russia
- 2016 Funding raised Competitiveness of Russian Companies in the condition of import substitution: the role of intellectual resources, Co-investigator, Russian Scientific Foundation, Russia
- 2015 Annual grants, Basic Research Program, Co-investigator, HSE University, Russia
- 2013 Funding raised, Luck vs. Skills of Russian Mutual Funds, Basic Research Program, Principal investigator, HSE University, Russia

PUBLICATIONS

Scholarly articles in int'l refereed journals

- PARSHAKOV, P., NAIDENOVA, I., GOMEZ-GONZALEZ, C., NESSELER, C. (2022). Do LGBTQ-supportive corporate policies affect consumer behavior? Evidence from the video game industry. *Journal of Business Ethics*.
- PARSHAKOV, P., NAIDENOVA, I., ASSANSKIY, A., NESSELER, C. (2022). Obesity and individual performance: the case of eSports. *International Journal of Obesity*.
- SHENKMAN, E., PARSHAKOV, P., COATES, D., CHADOV, A. (2022). Team vs. individual tournament: An organizer's dilemma. *Journal of Economic Behavior and Organization*.
- PARSHAKOV, P., COATES, D. (2022). The wisdom of crowds and transfer market values. *European Journal of Operational Research*.
- SHAKINA, E., PARSHAKOV, P., ALSUFIEV, A. (2021). Rethinking the corporate digital divide: The complementarity of technologies and the demand for digital skills. *Technological Forecasting and Social Change*.
- MOLODCHIK, M., PARSHAKOV, P., PAKLINA, S. (2021). Peer Effects on Individual Performance in a Team Sport. *Journal of Sports Economics*.
- PARSHAKOV, P., PAKLINA, S., COATES, D., CHADOV, A. (2021). Does video games' popularity affect unemployment rate? Evidence from macro-level analysis. *Journal of Economic Studies*.
- SHAKINA, E., PARSHAKOV, P., BARAJAS, A. (2021). Testing the contestable market theory in eSports. *Economic Research-Ekonomska Istraživanja*.
- PARSHAKOV, P., ZAVERTIAEVA, M., BAIDINA, K. (2021). Uncertainty of Outcome and Attendance: Evidence from Russian Football. *International Journal of Sport Finance*.
- NAIDENOVA, I., PARSHAKOV, P., NESSELER, C., CHUSOVLIANKIN, A. (2020). After the Crimea crisis: Employee discrimination in Russia and Ukraine. *Plos One*.
- PARSHAKOV, P., NAIDENOVA, I., BARAJAS, A. (2020). Evidence from video game publishers and eSports tournaments. *Journal of Business Research*.
- COATES, D., PARSHAKOV, P., PAKLINA, S. (2020). Do Managers Matter: Evidence from Esports. *Contemporary Economic Policy*.
- NAIDENOVA, I., PARSHAKOV, P., PAKLINA, S. (2020). Determinants of Football Fans' Happiness: Evidence from Facial Emotion Recognition. *Journal of Happiness Studies*.
- PARSHAKOV, P., SHAKINA, E. (2020). Do Companies Disclose Intellectual Capital in Their Annual Reports? New Evidence from Explorative Content Analysis. *Journal of Intellectual Capital*.
- COATES, D., PARSHAKOV, P., NAIDENOVA, I. (2019). Determinants of governmental support of Russian companies: lessons on industrial policy, rent-seeking and corruption. *Constitutional Political Economy*.

- ZAVERTIAEVA, M., PARSHAKOV, P. (2018). Determinants of Performance in eSports: A Country-Level Analysis. *International Journal of Sport Finance*.
- PAKLINA, S., PARSHAKOV, P., MOLODCHIK, M. (2018). Digital relational capital of a company. *Meditari Accountancy Research*.
- PARSHAKOV, P., ZAVERTIAEVA, M., COATES, D. (2018). Is diversity good or bad? Evidence from eSports teams analysis. *Applied Economics*.
- ZAVERTIAEVA, M., PARSHAKOV, P., NAIDENOVA, I. (2018). No confidence—no glory? Coach behavioral bias and team performance. *International Journal of Sports Science and Coaching*.
- PARSHAKOV, P., SHAKINA, E. (2018). With or without CU: A comparative study of efficiency of European and Russian corporate universities. *Journal of Intellectual Capital*.
- PARSHAKOV, P., ZAVERTIAEVA, M. (2017). Companies intangibles: Unique versus generic. *International Review of Economics & Finance*.
- COATES, D., PARSHAKOV, P., NAIDENOVA, I. (2017). Determinants of Russian Football Club Brands. *International Journal of Sport Finance*.
- PARSHAKOV, P. (2017). Observing Unobservable: Estimating the Time-Varying Efficiency of Intellectual Capital. *Measuring Business Excellence*.
- SHAKINA, E., PARSHAKOV, P., BARAJAS, A., CHADOV, A. (2017). Status-Quo vs New Strategy in Intangibles. *Journal of Economic Studies*.
- NAIDENOVA, I., PARSHAKOV, P., CHHYKHOV, A. (2016). Does football sponsorship improve company performance? *European Sport Management Quarterly*.
- NAIDENOVA, I., PARSHAKOV, P., ZAVERTIAEVA, M., TOME, E. (2015). Look for People, Not for Alpha: Mutual Funds Success and Managerial Intellectual Capital. *Measuring Business Excellence*.
- NAIDENOVA, I., PARSHAKOV, P. (2013). Intellectual capital investments: evidence from panel VAR analysis. *Journal of Intellectual Capital*.