



# Dr. Petr Parshakov

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Digital Transformation

## Education

### Degrees

2019	<b>Ph.D, Economics</b> University of Vigo Spain
2017	<b>MSc, Management in Higher Education</b> National Research University Higher School of Economics (HSE University) Russia
2014	<b>Ph.D, Finance</b> HSE University Russia

### Awards & Honours

2021	<b>Sberbank of Russia grant "Artificial intelligence models of natural language processing: Revealing of ESG trends in corporate reports", PI</b>
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## Professional experience

### Academic experience

Since 2025	<b>Professor</b> HSE University Russia
Since 2022	<b>Associate Professor</b> SKOLKOVO School of Management Russia
2016 – 2025	<b>Associate Professor</b> HSE University Russia
2015 – 2018	<b>Master in Finance Program Director</b> HSE University Russia
Since 2010	<b>Senior researcher, Deputy Head, Head of International Laboratory of Intangible-driven Economy</b> HSE University Russia
2000 – 2015	<b>Assistant Lecturer</b> HSE University Russia

# Selected Publications

## Scholarly articles in international peer-reviewed journals

- 1 Nesseler, C., Gasparetto, T., Parshakov, P. (2024). **Field-based validation of penalty shooting recommendations: An experiment with elite youth football players.** Managerial and Decision Economics, 45 (7), 4974-4982.
- 2 Parshakov, P. (2023). **Examining Discrimination against Jews in Italy with Three Natural Field Experiments.** Journal of Behavioral and Experimental Economics, 106, 102045.
- 3 Parshakov P., Coates D. C. **The wisdom of crowds and transfer market values.** European Journal of Operational Research, 2022. Vol. 301. No. 2. P. 523-534.
- 4 Parshakov, P., Naidenova, I., Assanskiy, A., Nesseler, C. (2022). **Obesity and individual performance: the case of eSports.** International Journal of Obesity.
- 5 Shenkman, E., Parshakov, P., Coates, D., Chadov, A. (2022). **Team vs. individual tournament: An organizer's dilemma.** Journal of Economic Behavior and Organization.
- 6 Parshakov, P., Coates, D. (2022). **The wisdom of crowds and transfer market values.** European Journal of Operational Research.
- 7 Shakina, E., Parshakov, P., Alsufiev, A. (2021). **Rethinking the corporate digital divide: The complementarity of technologies and the demand for digital skills.** Technological Forecasting and Social Change.

- 8 Molodchik, M., Parshakov, P., Paklina, S. (2021). **Peer Effects on Individual Performance in a Team Sport.** Journal of Sports Economics.
- 9 Parshakov, P., Paklina, S., Coates, D., Chadov, A. (2021). **Does video games' popularity affect unemployment rate? Evidence from macro-level analysis.** Journal of Economic Studies.
- 10 Parshakov, P., Zavertiaeva, M., Baidina, K. (2021). **Uncertainty of Outcome and Attendance: Evidence from Russian Football.** International Journal of Sport Finance.
- 11 Parshakov, P., Naidenova, I., Barajas, A. (2020). **Evidence from video game publishers and eSports tournaments.** Journal of Business Research.
- 12 Coates, D., Parshakov, P., Paklina, S. (2020). **Do Managers Matter: Evidence from Esports.** Contemporary Economic Policy.

## Chapters in books

- 1 Parshakov, P., Barajas , A. (2024). **Esports Business & Finance.** Routledge Handbook of Esports (pp. 764). Routledge (Taylor & Francis).