



Dr. Petr Parshakov

Associate Professor
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Digital Transformation

Education

Degrees

2019	Ph.D, Economics University of Vigo Spain
2017	MSc, Management in Higher Education National Research University Higher School of Economics (HSE University) Russia
2014	Ph.D, Finance HSE University Russia

Awards & Honours

2021	Sberbank of Russia grant “Artificial intelligence models of natural language processing: Revealing of ESG trends in corporate reports”, PI
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Professional experience

Academic experience

Since 2025	Professor HSE University Russia
Since 2022	Associate Professor SKOLKOVO School of Management Russia
2016 — 2025	Associate Professor HSE University Russia
2015 — 2018	Master in Finance Program Director HSE University Russia
Since 2010	Senior researcher, Deputy Head, Head of International Laboratory of Intangible-driven Economy HSE University Russia
2000 — 2015	Assistant Lecturer HSE University Russia

Scholarly articles in international peer-reviewed journals

- 1 Nessler, C., Gasparetto, T., Parshakov, P. (2024). **Field-based validation of penalty shooting recommendations: An experiment with elite youth football players.** Managerial and Decision Economics, 45 (7), 4974-4982.
- 2 Parshakov, P. (2023). **Examining Discrimination against Jews in Italy with Three Natural Field Experiments.** Journal of Behavioral and Experimental Economics, 106, 102045.
- 3 Parshakov P., Coates D. C. **The wisdom of crowds and transfer market values.** European Journal of Operational Research, 2022. Vol. 301. No. 2. P. 523-534.
- 4 Parshakov, P., Naidenova, I., Assanskiy, A., Nessler, C. (2022). **Obesity and individual performance: the case of eSports.** International Journal of Obesity.
- 5 Shinkman, E., Parshakov, P., Coates, D., Chadov, A. (2022). **Team vs. individual tournament: An organizer's dilemma.** Journal of Economic Behavior and Organization.
- 6 Parshakov, P., Coates, D. (2022). **The wisdom of crowds and transfer market values.** European Journal of Operational Research.
- 7 Shakina, E., Parshakov, P., Alsufiev, A. (2021). **Rethinking the corporate digital divide: The complementarity of technologies and the demand for digital skills.** Technological Forecasting and Social Change.

- 8 Molodchik, M., Parshakov, P., Paklina, S. (2021). **Peer Effects on Individual Performance in a Team Sport.** Journal of Sports Economics.
- 9 Parshakov, P., Paklina, S., Coates, D., Chadov, A. (2021). **Does video games' popularity affect unemployment rate? Evidence from macro-level analysis.** Journal of Economic Studies.
- 10 Parshakov, P., Zavertiaeva, M., Baidina, K. (2021). **Uncertainty of Outcome and Attendance: Evidence from Russian Football.** International Journal of Sport Finance.
- 11 Parshakov, P., Naidenova, I., Barajas, A. (2020). **Evidence from video game publishers and eSports tournaments.** Journal of Business Research.
- 12 Coates, D., Parshakov, P., Paklina, S. (2020). **Do Managers Matter: Evidence from Esports.** Contemporary Economic Policy.

Chapters in books

- 1 Parshakov, P., Barajas, A. (2024). **Esports Business & Finance.** Routledge Handbook of Esports (pp. 764). Routledge (Taylor & Francis).