



# Dr. Evgeny Plaksenkov

Professor

Evgeny\_Plaksenkov@skolkovo.ru

Strategy and General Management  
Entrepreneurship and Innovation

## Education

### Highest degree

2018 **PhD**  
SKEMA Business School  
France

### Degrees

2012 **DBA**  
Financial University  
Russia

2005 **Executive-MBA**  
National Research University Higher  
School of Economics  
Russia

1990 **Specialist, Economics**  
Saint-Petersburg University  
of Economics and Finance  
Russia

### Awards & Honours

2024 **Faculty Leadership Award**  
SKOLKOVO School of Management  
Russia

2023 **Dean's Appreciation Award**  
SKOLKOVO School of Management  
Russia

2016 –  
2017 **GIKA Best Paper Awards**

## Professional experience

### Academic experience

Since 2019 **Honorary Executive Professor**  
International Business School,  
Russian Academy of National  
Economy and Public Policy

Since 2014 **Professor**  
SKOLKOVO School of Management

2010 –  
2016 **DBA Director, Professor**  
International School of Business,  
Financial University

2010 –  
2016 **DBA Director**  
Professor, International School  
of Business and Technology,  
National University of Science  
and Technology MISIS

1993 –  
2002 **Director of corporate  
executive education  
programs, Associate Professor**  
IMISP Business School

### Professional experience

2004 –  
2009 **CEO and CFO**  
MIEL-Group

2002 –  
2004 **HR Director**  
OTIS Elevator Company (Eastern  
Europe, Russia)

Since  
1990 **Entrepreneur**  
Venture Companies

# Selected Publications

## Scholarly articles in international peer-reviewed journals

- 1 Kabakova, O., Plaksenkov, E. (2018). **Analysis of factors affecting financial inclusion: Ecosystem view.** Journal of Business Research, 89.
- 2 Kabakova, O., Plaksenkov, E., Korovkin, V. (2016). **Strategizing for Financial Technology Platforms: Findings from Four Russian Case.** Psychology & Marketing.

## Practice-oriented studies and reports

- 1 Plaksenkov, E. (2018). **Russia Digital Economy Report: Competing in the Digital Age: Policy Implications for the Russian Federation.** World Bank.

## Chapters in books

- 1 Smirnova, O., Korovkin, V., Plaksenkov, E. (2018). **Inclusive Disruption: The Role of Financial Technologies in Filling Financial Inclusion Gaps in Russia.** Zhuplev A. (ed.) **Disruptive Technologies for Business Development and Strategic Advantage** - IGI Global.