



# Dr. Alexey Ulanovsky

Professor

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Leadership, Organizational Behaviour  
and Strategic Management

## Education

### Highest degree

2006 **Candidate of Sciences  
in Psychology**  
Lomonosov Moscow State University  
Russia

### Degrees

2022 **Professional Certified Coach**  
International Coach Federation (ICF)  
Russia

2014 **Master, Psychoanalysis  
and Business Consulting**  
National Research University Higher  
School of Economics  
Russia

2000 **Specialist**  
Belgorod State University  
Russia

## Awards & Honours

2023 **Best Online Program Award**  
SKOLKOVO School of Management  
Russia

2011 —  
2016 **Best Teacher Award**  
six awards in six consecutive years  
HSE

2006 **Young Scholar Award**  
Lomonosov Moscow State University

## Professional experience

### Academic experience

Since  
2021 **Professor of Business Practice,  
Professor**  
SKOLKOVO School of Management  
Russia

2020 —  
2021 **Program Director**  
Netology

Since  
2017 **Executive coach, EMBA**  
INSEAD, CEIBS, SKOLKOVO  
Russia

2007 —  
2016 **Associate Professor,  
Senior Research Fellow**  
National Research University Higher  
School of Economics (HSE)  
Russia

2006 —  
2012 **Associate Professor, Senior  
Research Fellow**  
Lomonosov Moscow State University  
Russia

2016 —  
2020 **Consultant, Director  
of executive education  
and leadership programs,  
Director of career  
development service**  
Ward Howell

2014 —  
2016 **Senior Consultant**  
Linkage Inc.  
Turkey, Russia

## Articles in national peer-reviewed academic journals

- 1 Ulanovsky A. (2017). **Multidimensional reality of conversation: approaches, models, studies.** Issues of Psychology (Voprosy Psikhologii).
- 2 Ulanovsky A. et al. (2017). **The Talk during a Meeting: Conversation Analysis of Speed Dating.** Psychology-Journal of the Higher School of Economics.
- 3 Ulanovsky A. (2012). **Coaching with a regard for Science: the Practices of Positive Life.** Psychology-Journal of the Higher School of Economics.
- 4 Ulanovsky A. (2010). **Ideas of Phenomenological Psychology in the Context of Current Theories and Conceptions.** Issues of Psychology (Voprosy Psikhologii).
- 5 Ulanovsky A. (2010). **Investigation of Religious Emotional Experience and Discourse (a Study on Krishna Worshipers).** Psychology-Journal of the Higher School of Economics.
- 6 Ulanovsky A. (2009). **Constructivism, Radical Constructivism, Social Constructionism: The World as Interpretation.** The Issues of Psychology (Voprosy Psikhologii).
- 7 Ulanovsky A. (2009). **Qualitative Research: Approaches, Strategies, Methods.** Journal of Psychology (Psikhologicheskii Zhurnal).
- 8 Ulanovsky A. (2006). **Qualitative methodology and constructivist paradigm in psychology.** Issues of psychology (Voprosy Psikhologii).

## Articles in reputable business journals

- 1 Ulanovsky, A. (2022). **Neo's motivations: what a business psychologist can see in the new "Matrix".** Forbes Russia.
- 2 Ulanovsky, A. (2021). **Five types of influence of a leader.** Harvard Business Review Russia.

- 3 Ulanovsky, A. (2021). **Professional expert: how to deal with the "impostor syndrome" and find your "I".** Forbes Russia.
- 4 Ulanovskiy, A. (2020). **A strategist who changes shoes in the air: what Russian companies now need from managers.** Forbes.
- 5 Ulanovskiy, A. (2019). **Life to the Touch: Why Career Advice Stopped Working.** Forbes.
- 6 Ulanovskiy, A. (2019). **Career apocalypse: how not to lose your job after 30 years in a world ruled by 20-year-olds.** Forbes.
- 7 Ulanovskiy, A. (2018). **Why do we like to evaluate and do not know how to develop.** Harvard Business Review.
- 8 Shekshnia, S., Zagieva, V., Ulanovsky, A. (2018). **Five Practices of the Most Change-Ready Leaders.** Fontainebleau: INSEAD.
- 9 Ulanovsky, A. (2016). **Board Chairs' Practices across Countries. Commonalities, Differences, and Future Trends.** Fontainebleau: INSEAD.

## Books

- 1 Shekshnia, S., Zagieva, V., Ulanovsky, A. (2019). **Champion Leaders. Athletic Leadership Practices.** M., MIF.
- 2 Shekshnia, S., Zagieva, V., Ulanovsky, A. (2018). **Athletic CEOs: Leadership in Turbulent Times.** London: Anthem Press.
- 3 Ulanovsky, A. (2012). **Phenomenological psychology: qualitative research and work with experience.** M.:Sense.