



Mike Szymanski

Associate Professor, supported by A. G. Abramov
SKOLKOVO School of Management

Disciplines:

Economics, Markets, International Business

International Business

Communications

Cross-cultural communications

Strategy & General Management

General Management

Company Development Strategy

Dr. Mike Szymanski is Associate Professor of Strategy at Moscow School of Management SKOLKOVO. Mike received his PhD in International Management and Organisation from the University of Victoria (Canada). He also holds a Master's degree in Management from the Warsaw School of Economics and a Master's degree in American Culture from the University of Warsaw (Poland). Mike worked as lecturer at the Peter B. Gustavson School of Business (Canada) from 2014-17 and then as a research professor of International Business at EGADE Business School (Mexico). Mike teaches courses related to strategic management, international business, and cross-cultural management at all levels of education (MBA, Master's, undergrad, PhD).

Mike's research is at the confluence of international business, global leadership, and strategic management. The ultimate goal of his research is to understand how organisations can take full advantage of multilinguals and multiculturals and how these individuals can leverage their strengths in an organizational setting. Mike is also interested in the effects of digital transformation and new forms of teamwork on organisational structures. His research has been published in the International Business Review, the European Journal of International Management, the Thunderbird International Business Review, the Multinational Business Review, Advances in Global Leadership, and Critical Perspectives on International Business. In 2020, Mike was awarded the Alan M. Rugman Young Scholar Award by the Academy of International Business for his study on the role of linguistic diversity and boundary spanners in multicultural teams in MNCs in Latin America. He is an active member of the GLOBE 2020 project, leading data collection in Poland, Mexico, and Russia.

Mike is Senior Editor at the European Journal of International Management (EJIM) and Editorial Board Member at the Journal of Eastern European and Central Asian Research (JEECAR).

Before joining academia, Mike worked in strategic management consulting (PwC and Boston Consulting Group).