



SKOLKOVO

Московская школа
управления

Program presentation

SKOLKOVO MBA:

Platform
for your development



Bulat Nureyev

Director of MBA and
Master's Programs
at the SKOLKOVO School
of Management



Mike Szymanski

Academic Director
SKOLKOVO MBA

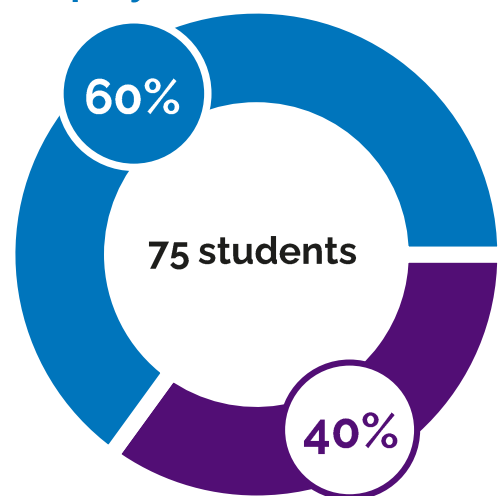
Who goes to MBA:

- outstanding individuals who are already growing fast in their organization and want to become the CEO one day
- for whom is important to significantly influence the organization and its development
- those who are at the point of their first major career crisis are again asking themselves questions about what they want and how to achieve it.
- ready to take the next step, but don't have the tools to do so



Who is in the MBA-14 class

Corporate employees



Entrepreneurs



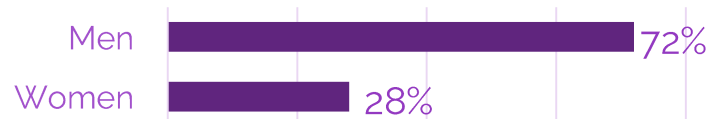
Countries

Cities

- Russia
- Kazakhstan
- Estonia
- Turkey
- Tajikistan
- Bulgaria

- Moscow
- Tyumen
- Kazan
- Krasnodar
- Kostroma
- St.Petersburg
- Nizhny Novgorod
- Smolensk
- Volokolamsk
- Ufa
- Sochi
- Sofia

- **20%** IT
- **18%** Oil and gas
- **15%** Banking
- **15%** Construction
- **10%** Metallurgy
- **8%** Engineering
- **8%** Business services
- **6%** Marketing



The Golden Triangle of MBA Experience

Mindset

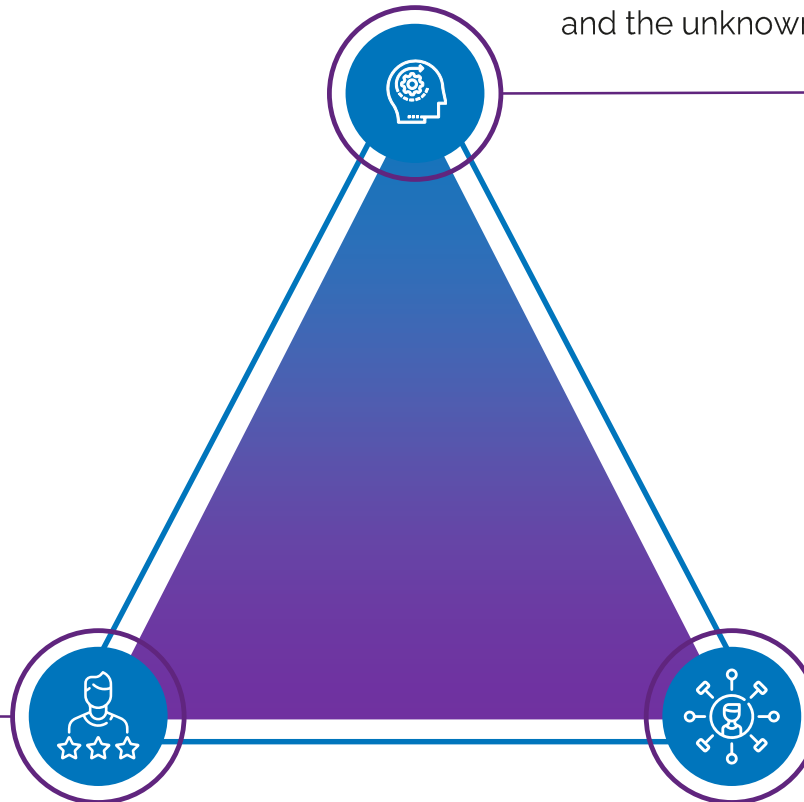
- How to be a leader
- How to constantly rediscover yourself and your company
- How to embrace the future and the unknown

Knowledge and Skills

- How to manage people
- Key economics and management models and theories
- Common analytical frameworks
- Fundamental understanding of how the (business) world works
- Fundamental understanding of corporate finance

Network

- Meeting people at a similar career stage
- Meeting people from various industries
- Getting to know experts and role-models



Program structure

O. Training

Online courses from
Harvard Business School

I. Fundamentals

Economics for Managers

Leadership

Accounting for Managers

Marketing

Operations Management

Organizational Behavior

Data-Driven Decision-Making

II. Integrative courses

Digital Transformation

Corporate Finance

Strategic Management

III. Specializations

Advanced Management

Managerial Analytics

IV. Project Stream

Consulting lab

Entrepreneurial lab

V. Leadership Development

In-course content customized for
development of leaders and
leadership skills.

Simulations and games

Group and individual coaching

Feedback from experts and students

VI. Electives (Required Courses)

Open Enrolment Programs
(online/offline) and Online Courses

Functional analytics courses

VII. International Module

Business module abroad
Countries like:
Turkey\UAE\ India

VIII. Optional

Kamchatka

Formats and duration of the program

Type of study:	part-time
Duration of study:	18 months
Number of modules:	16
Study formats:	offline, hybrid, international

Modules take place 4-6 days a month on Campus, usually from Thursday to Sunday



Faculty professors



MIKE SZYMANSKI

Associate Professor
Academic Director SKOLKOVO
MBA
Ph.D. from the University of
Victoria (Canada)
2017-2020 Professor at EGADE
Business School (Mexico)



MARC SACHON

Ph.D. in Industrial Engineering
and Engineering Management,
Stanford University
Professor in the Production,
Technology and Operations
Management Department at
IESE(Barcelona, Madrid, Munich,
New York and São Paulo.)



ANDREY SHAPENKO

Associate Professor,
SKOLKOVO MBA
PhD from the Cranfield
University (UK)
MBA from IMD Business
School (Switzerland)



CHRISTINA ALOYAN

Ph.D in Management
(Goldsmiths, University of
London).
has extensive experience in the
preparation and development
of educational materials, the
application of innovative
teaching methods



DENNIS VINK

PhD from the Nyenrode
Business Universiteit and
Cambridge Judge Business
School, **GMP** at Harvard
Business School. He is a
member of the American
Finance Association, European
Finance Association, European
Financial Management
Association.



DARIA DZYABURA

PhD from the
Massachusetts Institute of
Technology.
Until 2019, she was an
assistant professor at the
NYU Stern School of
Business..

Professors of Business Practice



ANDREY SHISHAKOV

DBA Candidate, University of Warwick

He has over 20 years of experience in consulting and professional services. Since 2000, he worked in the Marsh & McLennan Companies group of companies, where until 2009 he held the rank of Senior Vice President of Marsh Inc. Corporation



SVETLANA MIRONYUK

Professor of Business Practice, Dean for Operations and Digital

- **Executive MBA** from University of Chicago
- 2003 to 2014 Editor-in-Chief of RIA Novosti,
- 2016 to 2018 transformation leader at Sberbank



ELENA VITCHAK

Professor of Business Practice

- **EMBA** Moscow School of Management SKOLKOVO
- 2008-2017 AFK Sistema PAO
- 2019 – present Academic director, professor of practice, coach of the program "HR as a partner for business" Skolkovo



ALEXEY KALININ

Professor of Business Practice, Vice-Chancellor for Research.

- He studied strategy and international business at Saïd Business School at the University of Oxford, BI Norwegian Business School, and specialized programs at Keio University and Aoyama Gakuin University in Japan.
- Expert in RBC, Forbes Russia, Republic and others and talks about global economy, logistics, narrative economics, bioeconomics and non-binary marketing.



OLGA UDOVICHENKO

Professor of Business Practice

- **Deputy Dean** of the Higher School of Public Administration of the RANEPA and Managing Director of the Department of Organization and Management of Information Technologies at VTB Bank

SKOLKOVO Expert and Guests (previous group)



OLEG ZUPNIK

Business Transformation
Leader, Philips Healthcare
Transformation Services,
the Netherlands,
Amsterdam.



ALEXEI POROSHKIN

Implementation Leader –
Senior Expert (Associate
Partner)
McKinsey & Company,
based in Russia



DARIA GORYAKINA

Deputy General
Director of Helix
Laboratory Service



ALEXEY GYAZOV

CEO at the Alfa-Chance
Charitable Foundation



SHAMIL VALISHEV

Director of Operational
Marketing
Director of
Operational Marketing,
OZON.ru



SERGEY TABOLIN

Rostelecom,
Business Segment
Marketing
Director

Flexible structure of the learning process

11 core modules

2 Specializations: **Managed Analytics &
Advanced Management**

2 Types Projects: **Entrepreneurial &
Consulting**

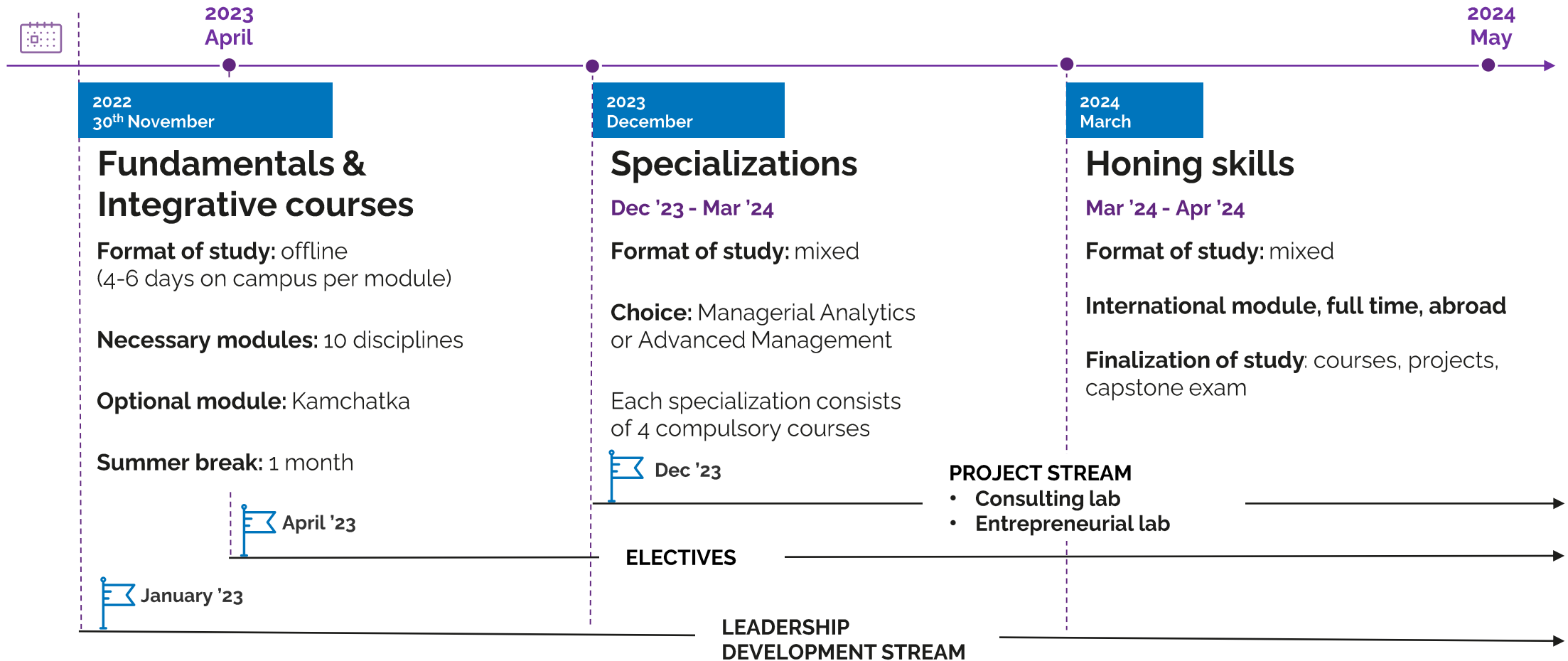
A large number of courses and electives.

For example:

- Blockchain Technologies for Business: Web3 Readiness Assessment
- FIIT: create your own successful fintech product
- Strategic Leadership: The Art of Decision Making
- Building Personal Brand
- Financial Strategy Workshop



MBA journey



International module

Business module in a country like

Turkey\UAE\ India*

* Examples of countries,
the list is subject to change



Kamchatka. Critical thinking*

Adventure, Challenge, Critical Thinking

*Optional and demanding



Program cost

₽4.8 mln

- 16 program modules
- Online courses
- Study abroad module
- Courses, coaching sessions, project streams
- Accommodation, meals, and parking at SKOLKOVO campus



Grand Competition



Applications open

until August 5th

Total grant funding over

₽ 500 000 000

Maximum grant

₽ 3 600 000

Final formats:

Project presentation

or

Business case solution

Business project presentation



Business project presentation (current business, idea or corporate project):

- Presentation (5 minutes)
- Q&A session (5 minutes)

Selection criteria:

- The value of an idea/project
- Depth of study
- Presentation Quality
- Candidate Profile

Business case solution



Strategic case solving (60 minutes):

- Presentation (5 minutes)
- Q&A session (5 minutes)

Selection criteria:

- Structural approach and analytics, Problem Solving skills
- Ability to economically assess business situations
- Ideas generation
- Presentation Skills
- Candidate Profile

Final score



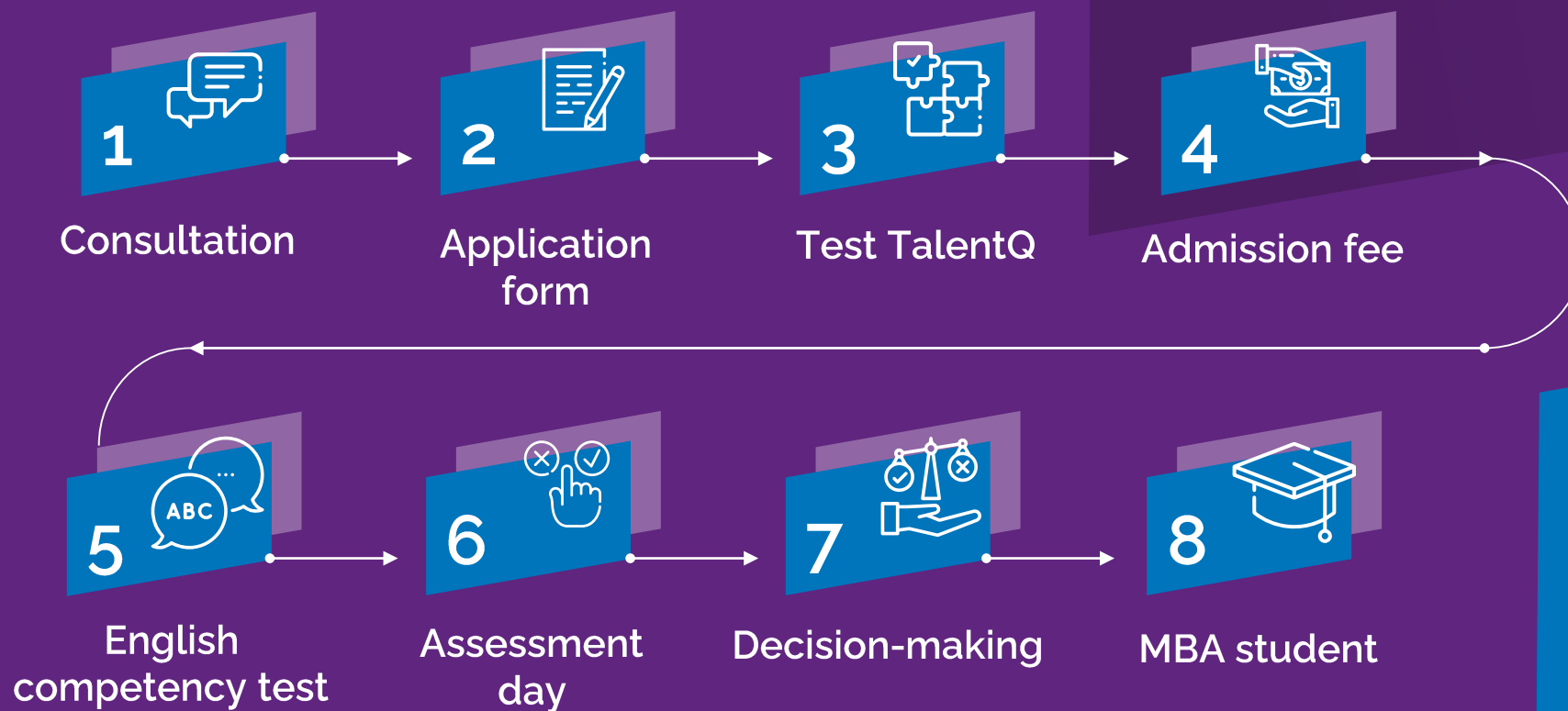
The final score consists of three grades:

- Talent Q test results
- Assessment Day results
- Commission score for the final stage

How to proceed

Apply here

[https://www.skolkovo.ru/
programmes/skolkovo-
mba/mba-how-to-apply/](https://www.skolkovo.ru/programmes/skolkovo-mba/mba-how-to-apply/)



**Program start:
November 30,
2022**

Your next steps:

1



Filling out an application
in your personal account

2



Sign up for our upcoming
Assessment Day:
5th or 11th of August

3



Write an essays, submit
documents and take tests.



Average admission procedure takes up
to **1 week**



Consultants



Polina
Kuryanova



Tatyana
Yaskova



Darya
Ezova



Levon
Kafafov



Maria
Prudnikova



Bakhtiyar
Ibraimov



Timur
Huseynov

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+7 499 653 99 03



November 30, 2022

Launch MBA-15

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