



EUROPEAN
VENTURE
PHILANTHROPY
ASSOCIATION

VENTURE PHILANTHROPY and SOCIAL INVESTMENT

**COMBINING PHILANTHROPY
AND INVESTMENT FOR SOCIETAL CHANGE**

November 30, 2017 - Moscow, Russia



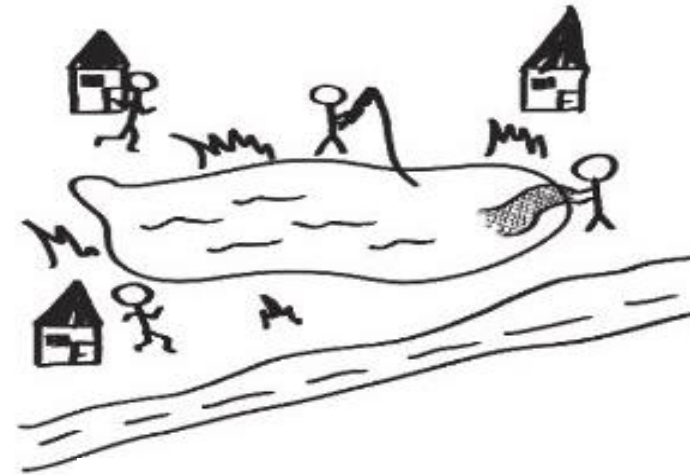
Venture Philanthropy
is about matching
the soul of philanthropy
with the spirit of investing



Charity



Philanthropy



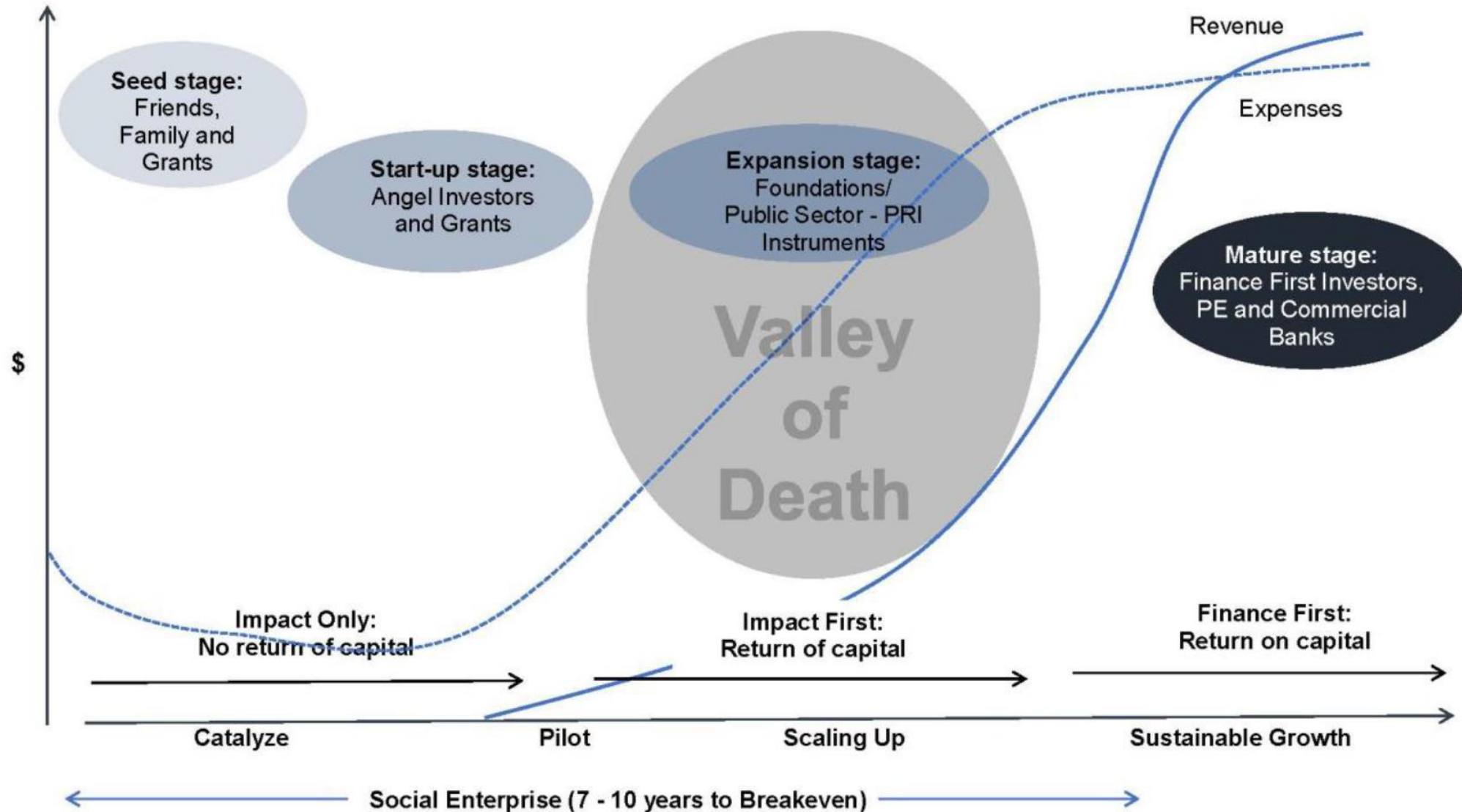
Venture Philanthropy*

- taking huge risk in unknown territories
- understanding and responding to customers' needs
- betting on entrepreneurial founders & teams

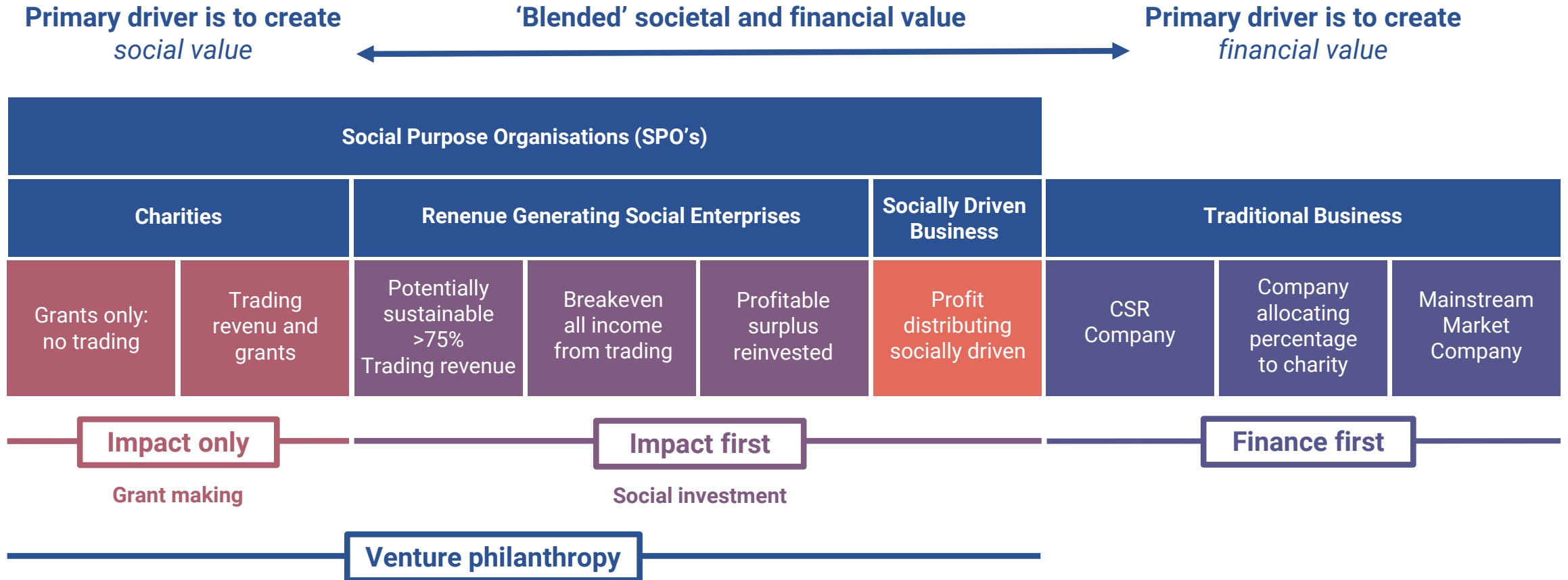
- **Tailored financing:** a range of financing mechanisms (including grants, debt, equity hybrid financing) tailored to the needs
- **Organisational Support:** added-value support services to strengthen organisational resilience and financial sustainability
- **Impact measurement and management:** measuring impact and managing social impact creation to maximise and optimise it.

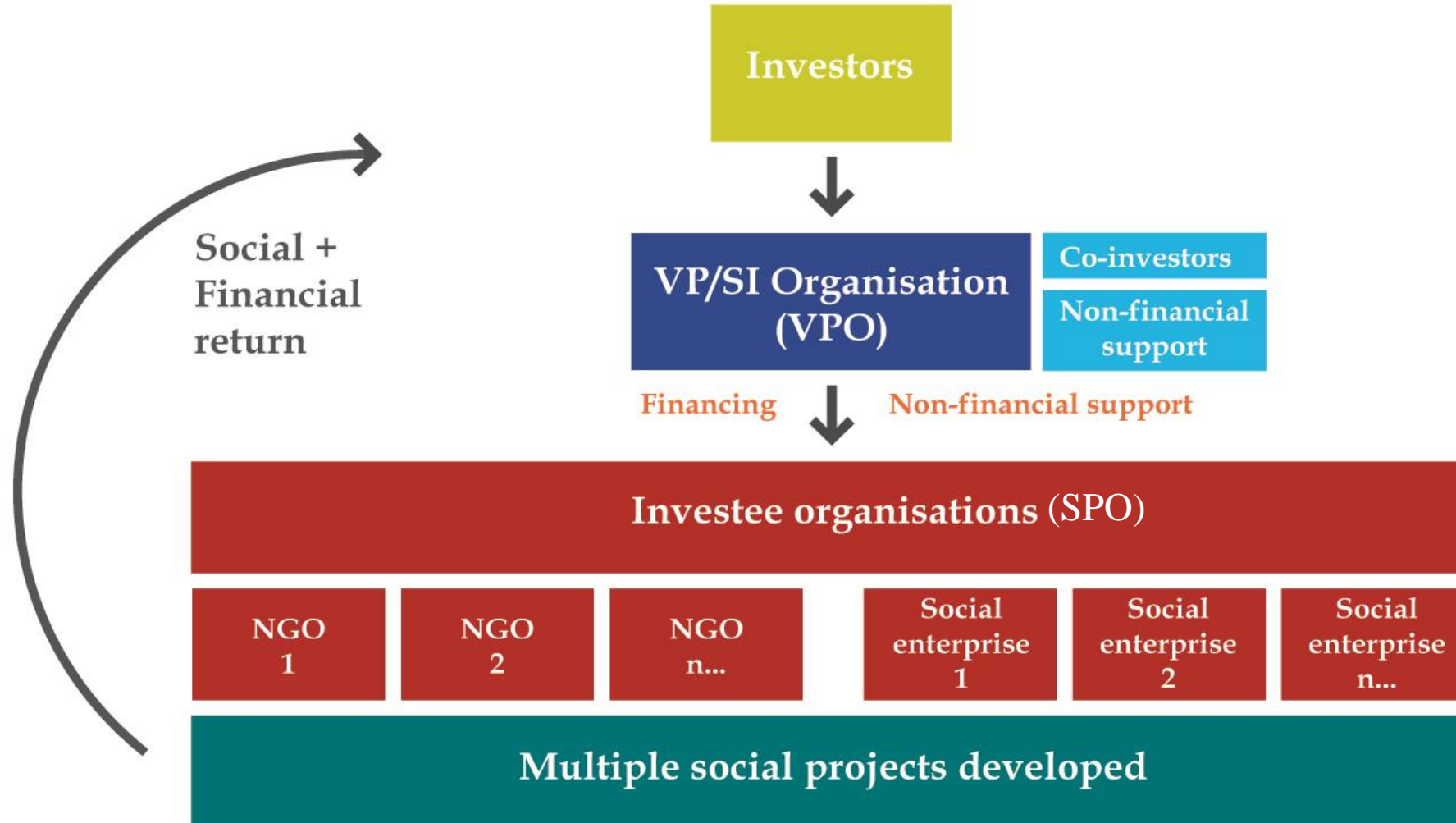


INTRODUCTION TO VP / Growth stages of enterprises, from start-up to sustainable growth



ABOUT VENTURE PHILANTHROPY / DIFFERENT INVESTMENT APPROACHES





Over € 6,5 billion invested since inception
Average financial support per VPO increasing .

Budgets* for VP/SI are increasing - by 30% compared to 2013

Budget allocation



24%
Economic and
social
development



19%
Financial
inclusion



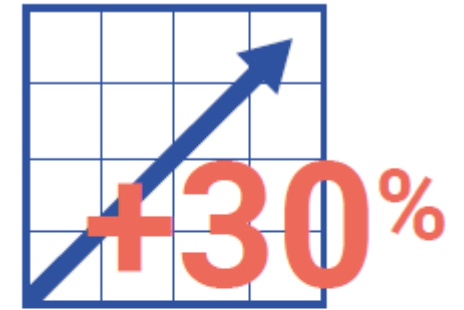
15%
Education



14%
Environment



7%
Health



**VP/SI financial
support since
the beginning**

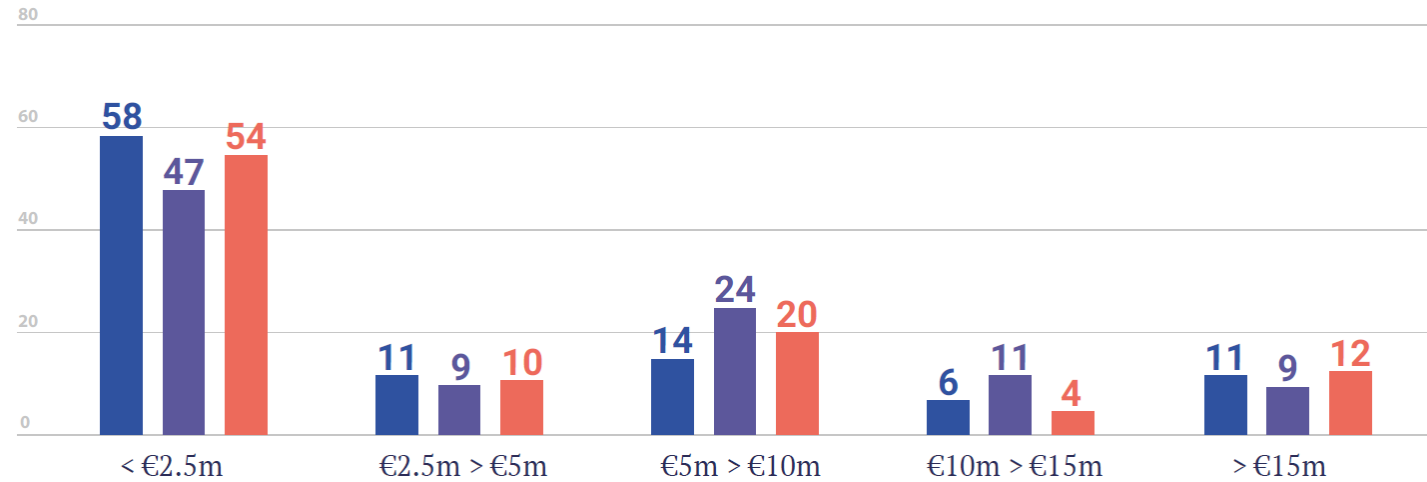
GLOBAL ASSETS

GIIN - impact assets under management grew to **US\$35.5bn** in 2015 from **\$25.4bn** in 2013 with more than 80 percent of this capital seeking market rate or close to market rate returns.

*Budgets are defined as total allocation to investments and overhead costs related to VP/SI activity.

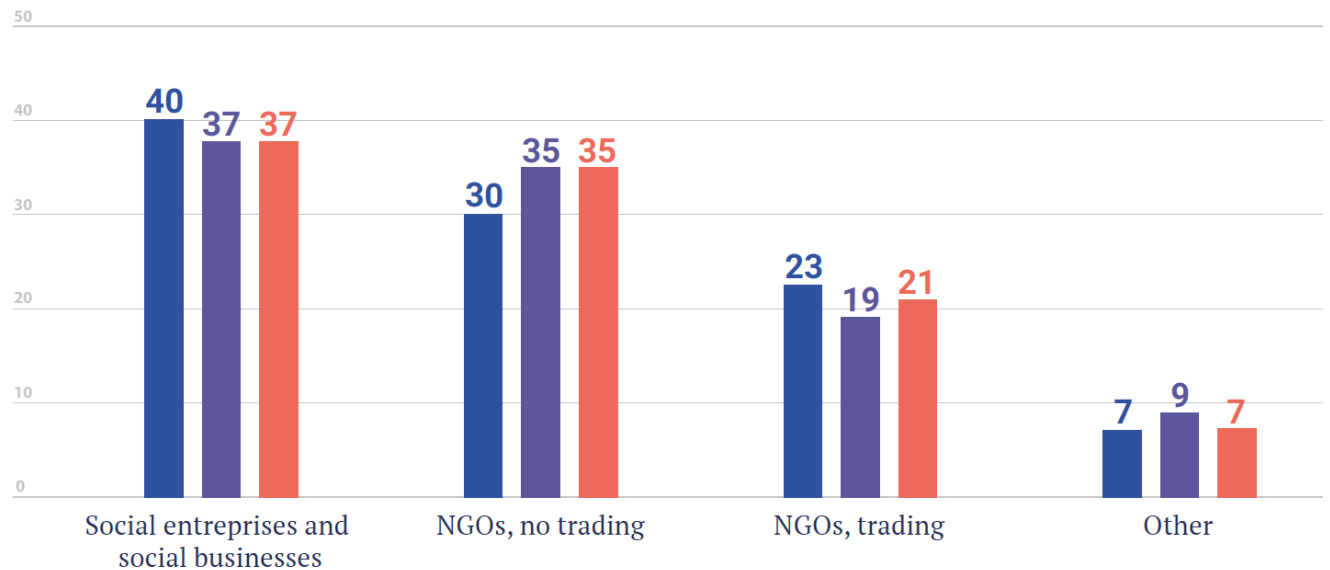
Size of VP/SI budgets in FYs 2012–2015

2015 n=97
2013 n=86
2012 n=71
numbers in %



Type of investee by VP/SI € spend in FYs 2012–2015

2015 n=97
2013 n=86
2012 n=71
numbers in %



Societal return primary objective, but expectations towards positive financial returns are increasing.

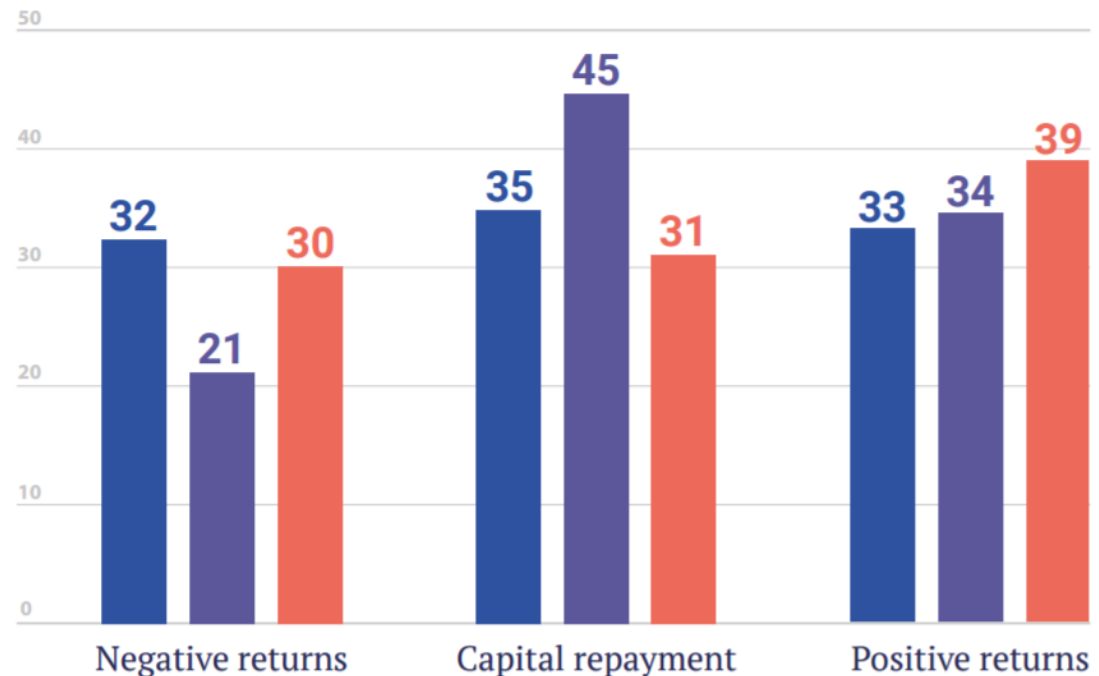
Investment priorities



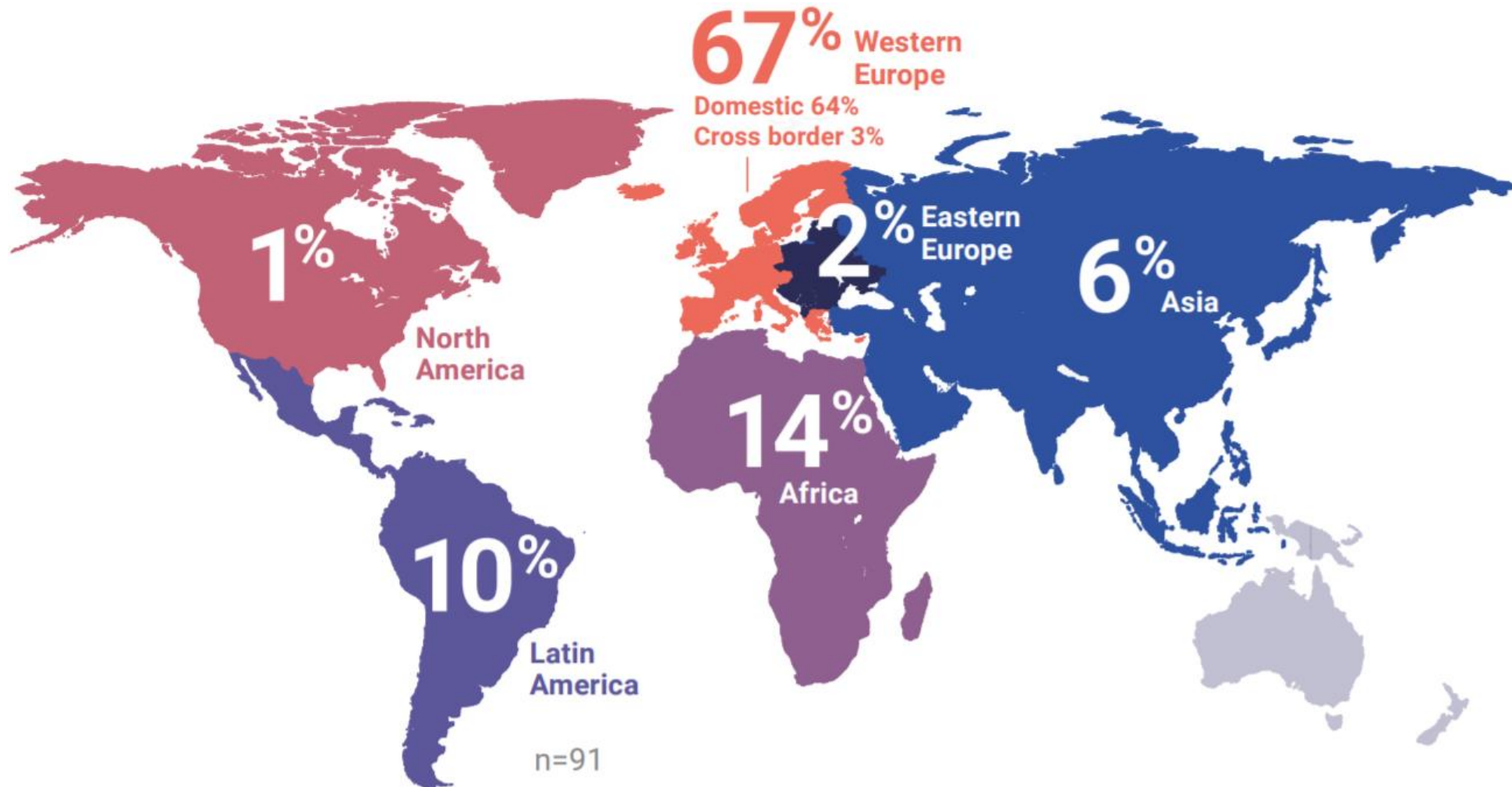
2015 n=104
2013 n= 94
2012 n=75

numbers in %

Return expectations in FYs 2012–2015



Geographic focus of VPOs by € spend in 2015





EUROPEAN
VENTURE
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ASSOCIATION **AN INTRODUCTION**

EVPA vision

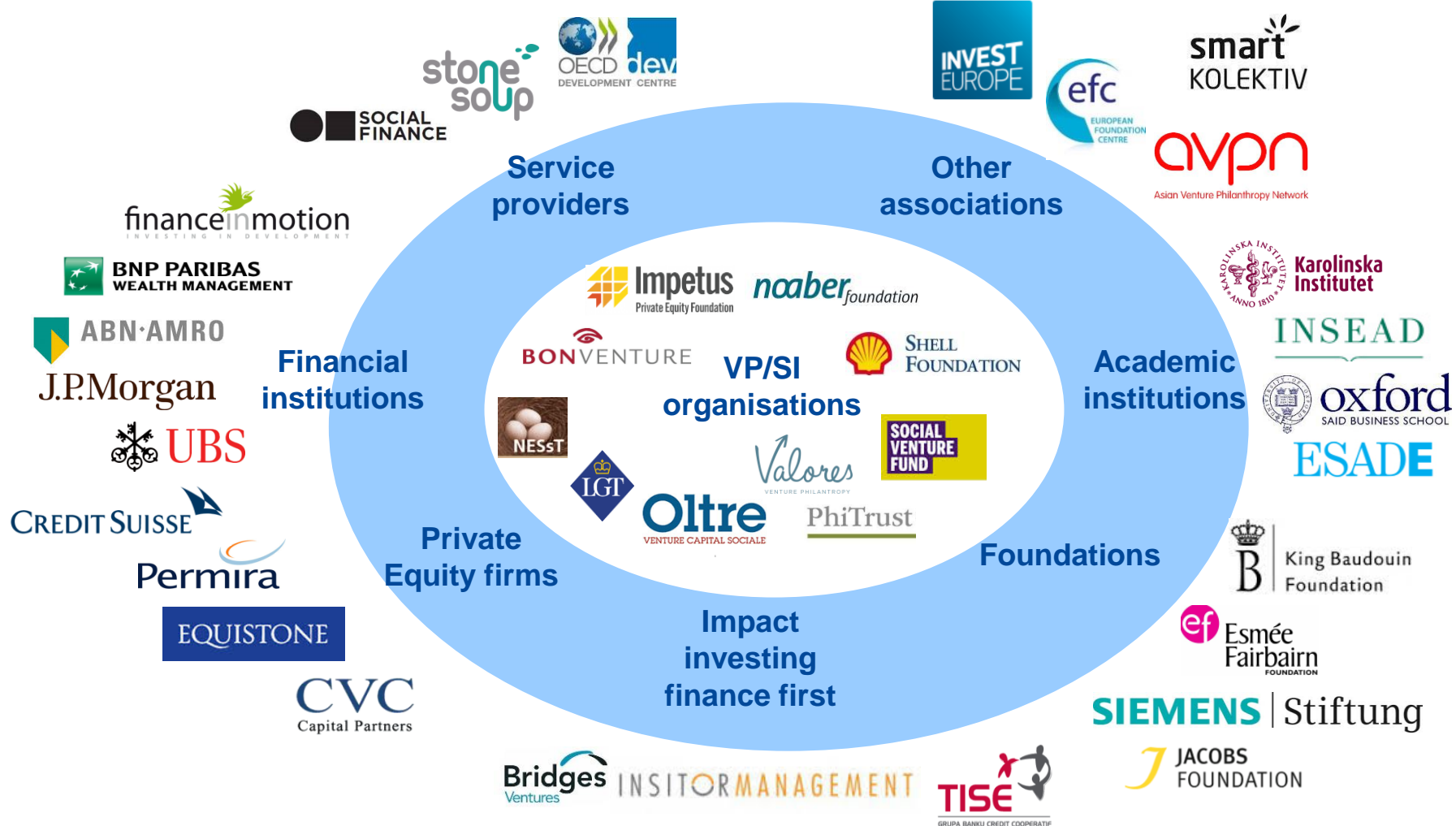
A world where philanthropy and investment combine to drive societal impact.

EVPA mission

To enable Venture Philanthropists and Social Investors to maximize societal impact through increased resources, collaboration and expertise

EVPA strategic objectives

- Co-create a **well-functioning eco-system** for societal impact
- Increase **funding and expertise** coming into the Venture Philanthropy and Social Investment space
- Increase **effectiveness** of Venture Philanthropists and Social Investors



EVPA is a **membership association** made up of organisations interested in or practicing venture philanthropy and social investment (VP/SI) across Europe. EVPA currently gathers over 230+ members from 37 countries.

EVPA counts 230+ members in 37 countries

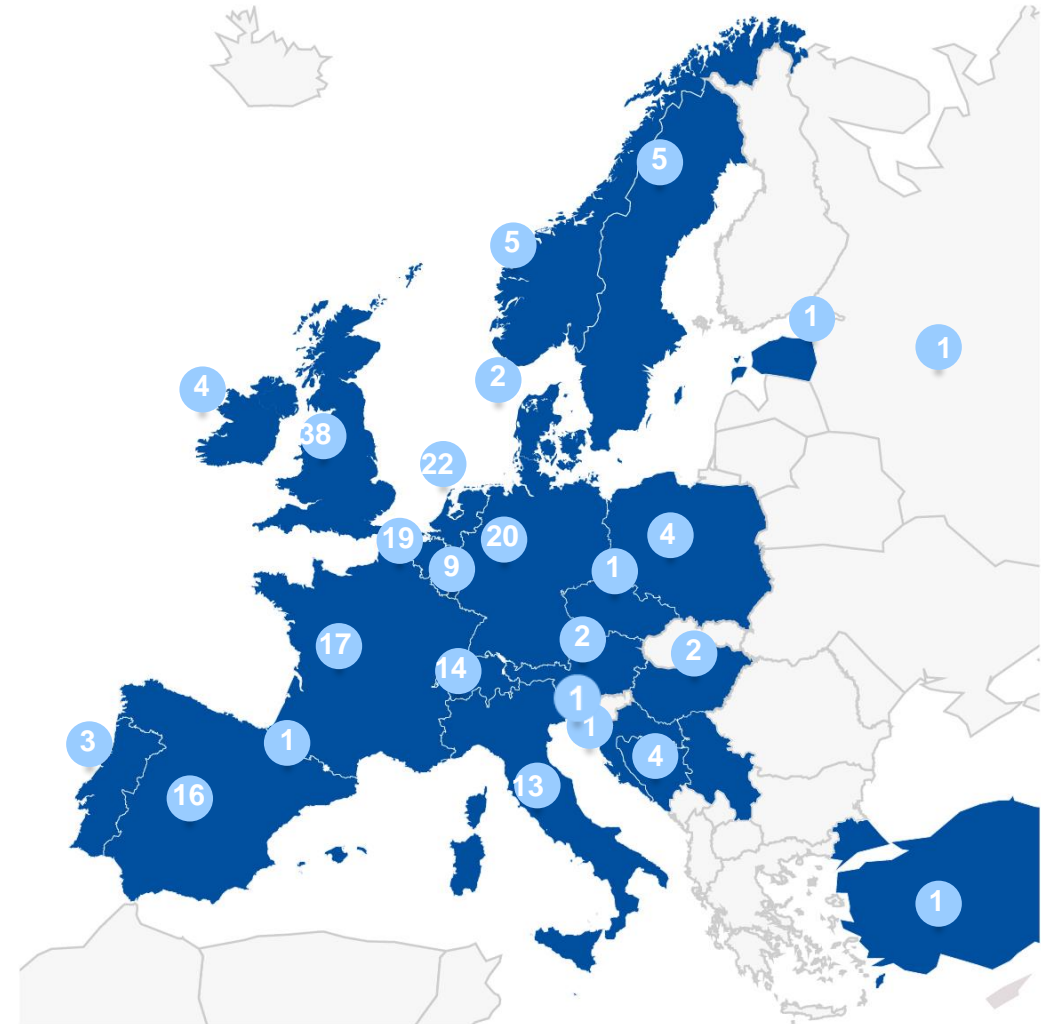
Europe:

Andorra 1
Austria 2
Belgium 19
Bosnia and Her. 1
Croatia 1
Czech Republic 1
Denmark 2
Estonia 1
France 17
Germany 20
Hungary 2
Ireland 4
Italy 13
Luxembourg 9
Macedonia 1
Norway 5
Poland 4
Portugal 3
Serbia 4

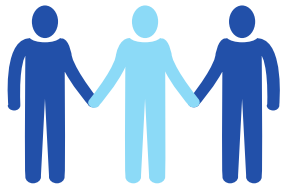
Spain 16
Slovenia 1
Slovakia 1
Sweden 5
Switzerland 14
The Netherlands 22
United Kingdom 38

Outside of Europe:

Bahrain 1
Israel 1
Georgia 1
Russia 1
Singapore 4
Turkey 1
United Arab Emirates 1
United States 6



EVPA is the **platform to learn more and connect better**.
We take a community based approach to all our activities.



Peers who will help you **learn and practice**



Cutting edge
VP/SI tools,
research and
resources



Gain **visibility** as
a practitioner



A **network**
that spans
32 countries



A **voice** on EU
and national
level



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