

**INSTITUTE
FOR EMERGING
MARKET
STUDIES (IEMS)**



SKOLKOVO INSTITUTE FOR EMERGING MARKET STUDIES

GLOBAL ECONOMY | GLOBAL STRATEGIES | SUSTAINABLE DEVELOPMENT | DIGITAL TRANSFORMATION





Ruben VARDANYAN,
Impact Investor and
Venture Philanthropist

«The world has never been as dynamic as it is today: technological disruptions, demographic shifts, economic turbulence, and political unrest bring challenges on an unprecedented scale. Twenty years ago nobody could have imagined that the combined GDP of the top seven emerging markets could exceed that of the G7 countries. These markets offer both a great opportunity and a major challenge for any business. By establishing IEMS we wanted to contribute our views and insights to the dialog of business with policy-makers and NGOs in all emerging markets. We believe that open multi-stakeholder dialog will eventually help businesses and politicians come up with better-informed decisions that make a positive impact and drive change for better.»



Karl JOHANSSON,
former Managing Partner,
EY Russia & CIS,
Chairman of the Analytical
Credit Agency of Russia (ACRA)

«Studying emerging markets from within - that is the idea behind bringing together the research teams in Moscow, Hong Kong, and Hyderabad into the international and interdisciplinary research network. These are the most effective means to deal with the dynamics and complexity of the changing nature of emerging markets. Assisting international businesses better understand emerging markets and operating businesses in emerging markets expand globally - those are the strategic aims of the research initiatives at IEMS.»

FOUNDING PARTNERS



RV-VZ

Ruben Vardanyan and Veronika Zonabend
Family Foundation



EY

Building a better
working world

RESEARCH PARTNERS



10 YEARS + since 2008

SKOLKOVO Institute for Emerging Market Studies

THERE IS ALWAYS AN EMERGING MARKET

RESEARCH ENRICHED | EXPERIENCE BASED

SKOLKOVO Institute for Emerging Market Studies (IEMS) was established at the Moscow School of Management SKOLKOVO in 2008 with a mission to develop rigorous knowledge and actionable insights that enable individuals and organizations to advance their frontiers in emerging markets. The institute is a vision of impact investor and venture philanthropist **Ruben VARDANYAN**, a strong believer in the future role of the emerging markets in the global economy.

Since its inception, IEMS has been supported by EY. Under the strategic guidance of **Karl JOHANSSON**, IEMS has developed into an international network uniting the research teams in Hong Kong University of Science and Technology and Indian School of Business in Hyderabad.

Pursuing its mission, in more than 10 years SKOLKOVO IEMS has produced over 80 sponsored and commissioned research reports, published an award-winning book, and contributed to expert discussion at major economic forums in emerging markets and globally. IEMS has benefited from the support of and partnerships with various institutions and organizations, such as Unilever, RVVZ Foundation, World Wide Fund for Nature (WWF), Dialog of Civilizations Research Institute, BRICS Business Magazine, and others.



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With a diverse core team and a network of professionals experienced in global business, consultancy, academia, and applied research, IEMS is continuing to develop its core centers of excellence: global economy, international strategies, sustainable development, and digital transformation.

RESEARCH AREAS



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GLOBAL ECONOMY

- Major reforms and market transformations in India, China, Russia, Central Asia and the Caucasus
- Global expansion of emerging economies
- Business opportunities in pockets of growth

GLOBAL STRATEGIES

- Internationalization of mid-market firms
- Strategies for winning a global niche
- Emerging markets to emerging markets: internationalization strategies



RESEARCH AREAS



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SUSTAINABLE DEVELOPMENT

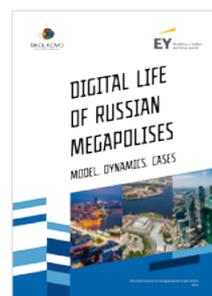
- Business strategies addressing the United Nations' Sustainable Development Goals
- Responsible consumption
- Sustainable sourcing and supply chains

DIGITAL TRANSFORMATION

- Digital transformation of the living environment, of business models and of consumer behavior
- Innovations for, in, and from the emerging economies
- Management, governance, and policy in the digital age



IN COOPERATION WITH





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