



## Evgeny Plaksenkov

Title: Professor

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Nationality: Russia

### TEACHING DOMAINS

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- Finance and Accounting
- Entrepreneurship and Innovation
- Company Development Strategy

### EDUCATION

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*Highest degree:*

2018	PhD, SKEMA Business School, France
2012	DBA, Financial University, Russia
2005	Executive-MBA, National Research University Higher School of Economics, Russia
1990	BBA, Economic cybernetics, Saint-Petersburg University of Economics and Finance, Russia

### PROFESSIONAL EXPERIENCE

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#### Academic experience

Since 2009	Professor, Moscow School of Management SKOLKOVO, Russia
2014 - 2018	Head of Chair, Moscow School of Management SKOLKOVO, Russia
2010 - 2016	DBA Director, Professor, ISB of Financial University
2010 - 2016	DBA Director, Professor, ISBT of National University of Science and Technology MISiS
Since 2019	Honorary Executive Professor, IBS RANEPА
1993 - 2002	Director of corporate executive education programs, Associate Professor, IMiSP

#### Professional experience

Since 2009	Professor, Moscow School of Management SKOLKOVO, Russia
2014 - 2018	Head of Chair, Moscow School of Management SKOLKOVO, Russia
2004 – 2009	CEO and CFO of MIEL-Group

Since 2004	Board Member, Corporate Government
2002 – 2004	HR Director at OTIS Elevator Company (Eastern Europe, Russia)
1993 – 2002	Director of corporate executive education programs, Associate Professor, IMISP
Since 1990	Entrepreneur, Venture Companies

## PUBLICATIONS

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### Scholarly articles in int'l refereed journals

KABAKOVA, O., PAKSENKOV, E., KOROVIKIN, V. (2016). Strategizing for Financial Technology Platforms: Findings from Four Russian Case. *Psychology & Marketing*, Volume33, Issue12, 1106-1011.

KABAKOVA, O., PAKSENKOV, E. (2018). Analysis of factors affecting financial inclusion: Ecosystem view. *Journal of Business Research*, Volume 89, Pages 198-205.

LOPUKHIN A.V., PAKSENKOV E.A., SILVESTROV S.N. (2022). Fintech as accelerating factor of inclusive, sustainable development. *The World of New Economy* No. 1'2022• Vol. 16, p.28-44.

### Practice-oriented studies and reports

PAKSENKOV, E. et al (2018). Russia Digital Economy Report: Competing in the Digital Age: Policy Implications for the Russian Federation. World Bank. 5.3 Global Best Practice for Advancing Services Transformation: The Case of Digital Finance in Russia, p.85-95.

KABAKOVA, O., PAKSENKOV, E., KOROVIKIN, V. (2015). Digital Platforms and the Ecosystems of Financial Inclusion. The Russian Experience.

PAKSENKOV, E., KOROVIKIN, V., KRIVOSHEYA, E. (2015). Cashless Russia: trends, perspectives, opportunities.

PAKSENKOV, E., KRIVOSHEYA, E., KOROLEV, A. (2015). Stimulation of cashless payments measures.

### Chapters in book

SMIRNOVA, O., KOROVIKIN, V., PAKSENKOV, E. (2018). Inclusive Disruption: The Role of Financial Technologies in Filling Financial Inclusion Gaps in Russia. Zhuplev A. (ed.) *Disruptive Technologies for Business Development and Strategic Advantage* - IGI Global.

### Papers in academic conferences

Plaksenkov Evgeny (2015). Impact of Ecosystem on Project Success in New Financial Service Development. EDEN Doctoral Seminar. SKEMA Business School (France).

Kabakova, Oksana; Plaksenkov, Evgeny (2016). Boosting Financial Inclusion through Digital Ecosystems. 9th Annual Conference of the EuroMed Academy of Business. EuroMed Press, 2024

Ibraev, Ruslan; Korolev, Andrew; Plaksenkov, Evgeny, (2016). FINANCIAL TECHNOLOGY ECOSYSTEM: INSIGHTS INTO CHALLENGES AND OPPORTUNITIES IN RUSSIA, 9th Annual Conference of the EuroMed Academy of Business. EuroMed Press, page 2014.

Krivosheya, Egor; Plaksenkov, Evgeny (2016). THE IMPACT OF STAKEHOLDER INVOLVEMENT DIVERSITY ON COMPLEX PROJECT SUCCESS: THE CONTEXT OF TOD PROJECTS, 9th Annual Conference of the EuroMed Academy of Business. EuroMed Press, 2036.

Kabakova, Oksana; Plaksenkov, Evgeny, Korovkin Vladimir (2016). Strategizing for Financial Technology Platforms: Findings from Four Russian Case Studies. The 6th Global Innovation and Knowledge Academy (GIKA), (Valencia). Best paper by scholars from Eastern Europe.

Krivosheya, Egor; Plaksenkov, Evgeny (2016). Success of the Projects with High Public Usage: The Role of Benefits in Global TOD Initiatives. The Second BUID Doctoral Research Conference, 362 (Dubai, UAE).

Kabakova, Oksana; Plaksenkov, Evgeny (2017). Analysis of Factors Affecting Financial Inclusion: Ecosystem View. Second American Academic Research Conference on Global Business, Economics, Finance and Social Sciences, (New York)

Kabakova, Oksana; Plaksenkov, Evgeny (2017). Analysis of Factors Affecting Financial Inclusion: Ecosystem View. 7th GIKA Conference proceedings 'Innovation, Knowledge, Judgment and Decision-Making as Virtuous Cycles', Thomson Reuters, 2017. 113. Best paper award on GIKA Conference (Lisbon).

### Awards & Honors

- **Award:** Best paper by scholars from Eastern Europe. Global Innovation and Knowledge Academy (GIKA) 2016.
- **Award:** Best paper from European authors. Global Innovation and Knowledge Academy (GIKA) 2017.
- Evgeny Plaksenkov graduated **Cum Laude** from St. Petersburg University of Economics and Finance in “Economic cybernetics”.
- **Badge of honor** for contribution to development of IMISP (International Management Institute of Saint Petersburg), 2009.
- Dr. Evgeny Plaksenkov received an **Honorary Executive Professor** from IBS RANEP (2019)
- Evgeny was nominated for «Aristos-2008» award in CFO category. In 2008 Evgeny Plaksenkov went to the **first line of “Top-1000 Russian Managers”** ranking by the Association of Managers of Russia and «Kommersant» journal in «Professional Services – Financial Director» nomination.
- Evgeny was included in **top 50 Independent Directors** by the Association of Independent Directors of Russia.
- Official **acknowledgements** from the Central Bank of Russia, etc.