



Alexey Ulanovsky

Title: Professor

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Nationality: Russia

TEACHING DOMAINS

- Career management
- Coaching
- Cross-functional collaboration
- Leadership development
- Organizational behavior
- Talent management
- Team management

EDUCATION

Highest degree

2006 Candidate, Moscow State University, Russia

Degrees

2022 Professional Certified Coach (PCC), International Coach Federation (ICF), Russia
2014 Master, Psychoanalysis and Business Consulting, National Research University Higher School of Economics, Russia
2000 Specialist, Belgorod State University, Russia

PROFESSIONAL EXPERIENCE

Academic experience

Since 2025 Professor, SKOLKOVO Moscow School of Management, Russia
2021 - 2025 Professor of Business Practice, Moscow School of Management SKOLKOVO, Russia
Since 2020 Program Director, author and speaker. Online-course «Leadership and Influence in Organizations, Netology
Since 2017 Executive coach, EMBA, INSEAD, CEIBS, SKOLKOVO, Russia
Since 2016 Director of executive education and leadership programs, director of career development service, strategic sessions, coaching for CEOs and senior management teams, Ward Howell

Academic experience

- 2014 - 2016 International Laboratory for Positive Psychology of Personality and Motivation, National Research University, Russia
- 2014 - 2016 Senior Consultant (Turkey, Russia, SIC), Linkage Inc.
- 2013 - 2016 Associate Professor, Faculty of Social Sciences, Department of Psychoanalysis and Business Consulting, National Research University, Russia
- 2007 - 2012 Higher School of Economics - Associate Professor, Department of General and Experimental Psychology, National Research University, Russia
- 2006 - 2012 Associate Professor, Department of General Psychology, Lomonosov Moscow State University, Russia

Other professional experience

- 2011 - 2013 Senior Research Fellow, Positive Psychology and Life Quality Research lab, National Research University, Russia
- 2006 - 2011 Senior Research Fellow, Communication and Psychosemantics Lab, Lomonosov Moscow State University, Russia

RESEARCH ACTIVITIES

Service to professional community

Participation in conferences

- Since 2023 Top teams in crisis, YPO club

PUBLICATIONS

Articles in reputable business journals

- ULANOVSKY, A. (2024). Felt humiliated after talking with the chef: how to deal with toxicity. *RBC*.
- ULANOVSKY, A. (2023). How to teach top managers to communicate effectively. *RBC*.
- ULANOVSKY, A. (2023). Seize the moment: what business strategies Russian companies have chosen in 2023. *RBC*.
- ULANOVSKY, A. (2022). Neo's motivations: what a business psychologist can see in the new "Matrix". *Forbes Russia*.
- ULANOVSKY, A., WOOD, J. (2022). Hard to find, easy to lose: where does authority come from and where does it go? *RBC*.
- ULANOVSKY, A. (2021). Five types of influence of a leader. *Harvard Business Review Russia*.
- ULANOVSKY, A. (2021). Professional expert: how to deal with the "impostor syndrome" and find your "I". *Forbes Russia*.
- ULANOVSKY, A. (2021). Why is it useless to attack, blame and scold the team? Exploring emotions. *RBC*.
- ULANOVSKIY, A. (2020). A strategist who changes shoes in the air: what Russian companies now need from managers. *Forbes*.
- ULANOVSKIY, A. (2019). Leadership strength. What to do if you lose influence on the team. *RBC*.
- ULANOVSKIY, A. (2019). Life to the Touch: Why Career Advice Stopped Working. *Forbes*.

ULANOVSKIY, A. (2019). Career apocalypse: how not to lose your job after 30 years in a world ruled by 20-year-olds. *Forbes*.

ULANOVSKIY, A. (2018). Why do we like to evaluate and do not know how to develop. *Harvard Business Review*.

SHEKSHNIA, S., ZAGIEVA, V., ULANOVSKY, A. (2018). Five Practices of the Most Change-Ready Leaders. *Fontainebleau: INSEAD*.

ULANOVSKY, A. (2016). Board Chairs' Practices across Countries. Commonalities, Differences, and Future Trends.. *Fontainebleau: INSEAD*.

ULANOVSKY, A. (2015). Workplace Coaching as an Organizational Intervention: Metaphors, Dynamics and Employee Experiences. *Higher School of Economics. Series "Psychology"*.

Practice-oriented studies and reports

ULANOVSKY, A., MUKHAMEDOV, R., LYCHAKOV, N., LALETINA, I. (2023). WHAT HAS CHANGED? Strategies and decisions of the Russian companies' top management in 2022-2023.

ULANOVSKY, A. (2022). Under pressure: leadership in new realities.

Published Case Studies

ULANOVSKY, A. (2023). Training case about Nicholas II.

Books and Book Editor

SHEKSHNIA, S., ZAGIEVA, V., ULANOVSKY, A. (2019). *Champion Leaders. Athletic Leadership Practices*. M., MIF.

SHEKSHNIA, S., ZAGIEVA, V., ULANOVSKY, A. (2018). *Athletic CEOs: Leadership in Turbulent Times*. London: Anthem Press.

ULANOVSKY, A. (2012). *Phenomenological psychology: qualitative research and work with experience*. M.:Sense.

Papers in academic conferences

ULANOVSKY, A., LYCHAKOV, N., MIHALACHE, O. (2024). Strategies of crisis response: systematic literature review. *SMS 44th Annual Conference*. Strategic Management Society.