



Dr. Olga Cretu

Research Fellow

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Economics, International Business

Dr. Olga Cretu is a Research Fellow and PhD in Economics with a specialization in International Business studies, with a focus on emerging markets Multinational enterprises (MNEs). She holds a degree of Candidate of Economic Sciences from the Moscow State Institute of International Relations (MGIMO) of the Russian Ministry of Foreign Affairs, Russian Federation (2021), and an equivalent of PhD in Economics from the Ministry of Education of Romania (2023). Her academic foundation includes a Master's and Bachelor's degree in Economics with honors, also from MGIMO.

Her primary research interests encompass the strategy of MNEs, sustainability in International Business, state-owned enterprises (SOEs), foreign market entry strategies, and the complex interplay between governments and global firms. Her studies focus on the role of MNCs in the current international relations, particularly those from emerging markets such as China and Latin America. Dr. Cretu has a strong publication record, including recent contributions to the Elgar Encyclopedia of Cross-Cultural Management and Springer's Rethinking Business for Sustainable Leadership in a VUCA World. Her article in the Elite Quality Report 2022 highlights the evolution of Romania's economic structures and was published by the University of St. Gallen, Switzerland.

Throughout her academic career, Dr. Cretu has been actively involved in the international research community. She is a member of the Academy of International Business (AIB), has served as a reviewer for AIB annual conferences starting with 2022 edition, and was honored with the inaugural Best Reviewer Award from the European Journal of International Management in 2023. Olga also completed the AIB's Emerging Scholars from Emerging Markets Program (ESEMP), furthering her global academic engagement. She has been a speaker at key forums such as the "Future of Europe" Conference in Bucharest (2024), and the "State, Firms, and Innovations" workshop at Loughborough University in the UK (2022).

Earlier in her academic path, Dr. Cretu held a position as a Teaching Assistant at MGIMO's Department of International Economic Relations, where she taught courses in International Economics and conducted research on state-owned MNEs. Her professional experience also includes internships with UNCTAD in Geneva and Rosatom's International Business Department, exposing her to both governmental and intergovernmental approaches to International Business.

Dr. Olga Cretu continues to explore how state-affiliated MNEs can influence global competitiveness, with a strong commitment to scholarly excellence and the development of sustainable international business models.