



# Dr. Olga Nazaykinskaya

Professor of Business Practice

Olga\_Nazaykinskaya@skolkovo.ru

## Education

Olga has held academic and administrative positions at the Russian Presidential Academy of National Economy and Public Administration (RANEPA), Togliatti State University, and Togliatti Academy of Management.

Since 2012, she has been working at the SKOLKOVO Moscow School of Management, and since 2016, she has served as Director of SKOLKOVO Education Development Center.

She is the Academic Director and lead faculty member of programs such as Rectors' School, The Code of Educational Programs, Strategy Design and Implementation Practicum for Universities, and other initiatives of the Center. Her programs and educational innovations have received international recognition: the Rectors' School was named a finalist for the EFMD Excellence in Practice Awards, and the simulation-based Strategy Practicum received the Gold Winner award in the Hybrid Learning category at the QS Reimagine Education Awards.

Professor Nazaykinskaya is the author of research on leadership and change management in education, with a focus on the root causes of underperformance in transformation initiatives. In 2025, she completed her doctoral studies at Boston College, focusing her academic work on how deficiencies in leadership and change management contribute to the failure of transformation efforts in higher education.

She supports universities in designing their development strategies and consults and trains leadership teams and staff on effective change management approaches. Over the years, Olga has conducted more than 50 strategic and project sessions, as well as customized educational programs for federal and national research universities, and institutions participating in the 5-100 and Priority 2030 initiatives.