

Olga Cretu

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RESEARCH INTERESTS

- Economics, Markets, International Business

EDUCATION

Degrees

2023 Doctor of Philosophy, Economy, Ministry of Education of Romania, Romania
2021 Candidate of Science, Economy, Moscow State Institute of International Relation (MGIMO), Russia
2017 Master, Economy, Moscow State Institute of International Relation (MGIMO), Russia

Certificates

Emerging Scholars from Emerging Markets Program (ESEMP)
Women's Leadership Course (University of York)

PROFESSIONAL EXPERIENCE

Academic experience

Since 2021 Faculty, SKOLKOVO Moscow School of Management, Russia
2017 - 2021 Teaching/Research assistant, Moscow State Institute of International Relation (MGIMO), Russia

Professional experience

2018 - 2021 Analyst, Sibirtranskomplekt Ltd, Russia

RESEARCH ACTIVITIES

Service to professional community

Participation in conferences

Since 2024 Certificate of Appreciation (AIB 2024), Academy of International Business
2024 - 2024 Reviewer of scientific papers, Academy of International Business, South Korea
2022 - 2022 Reviewer of scientific papers, Academy of International Business, USA

Participation in meaningful committee

Since 2022 Member of the Academy of International Business (AIB), Academy of International Business

GRANTS AND HONORS

2023 Inaugural Best Reviewer Award, European Journal of International Management

PUBLICATIONS

Chapters in book

CRETU, O., SZYMANSKI, M. (2024). Global virtual teams. *The Elgar Encyclopedia of Cross-Cultural Management* (pp. 206-214). Edward Elgar Publishing.

CRETU, O. (2024). Private, State-Owned or Hybrid? State-Owned Multinationals as Strategic Form of Corporate Ownership. *Rethinking Business for Sustainable Leadership in a VUCA World.* Springer Proceedings in Business and Economics.

CRETU, O. (2022). Romania: On the way to improving inherited business models. *Elite Quality Report 2022: Country Scores and Global Rankings.* (pp. 86-87). Zurich: Seismo.

Papers in academic conferences

CRETU, O. (2024). All in the Same Boat? The Effect of State Ownership on Multinationals' CSR Practices. *The 15th Edition of International Conference The Future Of Europe.* The Future Of Europe International Conference.

CRETU, O. (2023). Private, state-owned or hybrid? State-owned multinationals as a strategic form of corporate ownership. *The 17th International Conference on Business Excellence.* Society for Business Excellence.

CRETU, O. (2022). State ownership in emerging markets: a comparative analysis of the Chinese and Russian state-owned MNEs. *State, Firms, and Innovations.* Loughborough University London.